

Class: 705/14

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89544

TECHNOLOGY CENTER 3600
SEARCH REQUEST FORM

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Requester's Full Name: Jim Myhre Examiner #: 74609 Date: 20 Mar 03
Art Unit: 3622 Phone Number 308-7843 Serial Number: 09/682,876
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(ABSTRACT ATTACHED)

Date Filed: 26 October 2001 Applicant(s) Mark R. Duchow
Priority Date: 30 March 2001
Assignee: _____

DESCRIPTION

KEYWORDS

A method for providing discount promotions to buyers by receiving advertisement
a product selection and buyer information from a buyer and selecting
a reseller (merchant) based on the selected product and buyer info.
In one embodiment, the merchant selection is also based on the
buyer's geographic location. The merchant may also have exclusive
selling rights within the area (i.e. franchise).

The applicant's main arguments pertain to the selection of the merchant
based on the product and, secondarily, on the geographic location of
the buyer.

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